



**FOR IMMEDIATE RELEASE**

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**D.C. ASSOCIATES RAISE OVER THREE QUARTERS OF A MILLION DOLLARS  
FOR LEGAL AID SOCIETY OF THE DISTRICT OF COLUMBIA'S  
GENEROUS ASSOCIATES CAMPAIGN**

**WASHINGTON, DC, August 3, 2011** - The Legal Aid Society of the District of Columbia is pleased to announce the outstanding results of the 2011 Generous Associates Campaign, a fundraising campaign run by law firm associates to raise money for Legal Aid, the oldest and largest general civil legal services program in the District. The 2011 "Equal Justice / Equal Responsibility Campaign" raised more than \$780,000 from 60 local law firms, making it the most successful Generous Associates Campaign ever.

Carolyn Lamm, former President of the D.C. Bar and the American Bar Association, was the Honorary Chair of this year's Campaign. "I commend the extraordinary accomplishment of this wonderful group of young lawyers. It has been an honor to have helped play a role in raising much needed funds to help Legal Aid do its important work to make justice real for the District's most vulnerable residents."

The Campaign Co-Chairs, a committee of 16 associates who are veterans of the Campaign, set the ambitious goal of helping to raise "711 in 2011" -- \$711,000, which represents more than 20% of Legal Aid's operating budget for the year. With a huge effort from local associates, the Campaign ended up raising an additional 10% over the ambitious \$711,000 goal.

In what could have been a very tough fundraising environment, the law firms of Wilmer Cutler Pickering Hale and Dorr LLP and Latham & Watkins LLP led the charge. Wilmer alone raised \$73,730, almost a tenth of the Campaign, and Latham, which has a smaller DC presence than Wilmer, raised an extraordinary \$64,600 for the campaign. Each firm has its own formula for success, with many holding several mini-fundraising efforts such as holding a jeans day, bake sales, change drives, and auctions. Several firms held guest bartending nights in which firm leadership participated.

"The Generous Associates Campaign is grass roots fundraising at its best," said Legal Aid Board President Debby Baum, a partner at the law firm of Pillsbury Winthrop Shaw Pittman LLP. "It is so inspiring to see what happens at so many firms around the District at this time of year. When associates could be thinking only of their summer vacation plans, they instead are re-doubling their efforts to raise money to assure access to justice for the District's most vulnerable residents."

Over 1,300 associates contributed to the Campaign. Partners also play a significant role in supporting the Generous Associates Campaign, with almost 800 partners contributing. Of Counsel, Paralegals, and other law firm employees also play their part – in sum, more than 2,600 individuals contributed to the 2011 Generous Associates Campaign at Legal Aid.

The preliminary results of the Campaign, listing the top 5 firms in each size category are as follows:

**1-50 Attorneys:** Gilbert LLP

**51-100 Attorneys:** Miller & Chevalier Chartered

**101-150 Attorneys:** Baker Botts LLP

**151-200 Attorneys:** Mayer Brown LLP

**201-250 Attorneys:** Williams & Connolly LLP

**250+ Attorneys:** Wilmer Cutler Pickering Hale and Dorr LLP

The competition list, in its entirety, can be found at the Generous Associates Campaign website ([www.generousassociates.com](http://www.generousassociates.com).)

“On behalf of Legal Aid, but more importantly on behalf of our clients, I thank those involved in this year’s extraordinary Generous Associates Campaign effort,” said Eric Angel, Legal Aid’s Executive Director. “More than one in three residents living East of the River are living in poverty. And when we say poverty, we mean it: a single mother making \$15,000 a year is *not* considered poor. The success of the Generous Associates Campaign will make a huge difference in our ability to make justice real for the District’s most vulnerable residents.”

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*For more than 75 years, the Legal Aid Society of the District of Columbia has been ensuring that the American system of justice works for everyone, especially those living in poverty. Legal Aid is a nonprofit law firm that, with the support of the private legal community, represents clients who have no other means of obtaining legal assistance in civil cases. Since its founding in 1932, Legal Aid has worked to help thousands of low-income D.C. residents keep their homes, stabilize their families, access health and government benefits, and feel safe in their communities.*