

2015 Generous Associates Campaign

CulinAerie Cooking Competition

How to qualify:

At the end of the overall Campaign, on the date we announce the official results of the dollars raised and the [Top Fundraising Firms](#), Legal Aid will compare each firm's results against the performance measures below. **For each of the measures you hit, your firm name gets put into the mixing bowl here at Legal Aid the stated number of times.** There are a total of 10 slots available for the competition. Firm fundraising total must be at least \$2,500 to be eligible.

Performance measures:

- 2 slots guaranteed to top 2 overall fundraising firms*

** These firms will not be entered in the drawing if they qualify in any of the additional performance measures below.*

For remaining 8 slots, the performance criteria are the following:

- Size category criteria
 - #1 in firm size category – firm name entered 3X
 - #2 in firm size category – firm name entered 2X
 - #3 in firm size category – firm name entered 1X
- Non-partner donors at your firm giving at the “[Outstanding Generous Associates!](#)” giving level of \$250 or more exceeds 25% of the total number individuals who gave at your firm (minimum 10 non-partner donors) – firm name entered 1X
- 10% increase in number of non-partner donors compared to 2014 (minimum 10 non-partner donors)- firm name entered 1X
- Total amount raised at your firm is 10% greater than in 2014 - firm name entered 1X

The drawing:

We will randomly draw names until we have 8 unique firm names. These 8 firms, plus the top 2 overall fundraising firms (regardless of firm size), will get to compete against each other in the Generous Associates Campaign CulinAerie Cooking Competition.

Each competing firm can bring up to 8 people. You decide who cooks (we recommend 4-5 people in the kitchen), and the balance can be there to cheer you on (and distract other teams!!!).

Event Details:

CulinAerie - 1131 14th Street NW
October 1, 2015
6:30 – 8:30 PM