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**D.C. ASSOCIATES SET NEW RECORD
FOR THE LEGAL AID SOCIETY OF THE DISTRICT OF COLUMBIA'S
GENEROUS ASSOCIATES CAMPAIGN**

WASHINGTON, D.C., AUGUST 1, 2014 - The Legal Aid Society of the District of Columbia is pleased to announce the 2014 Generous Associates Campaign has – for the first time ever – surpassed one million dollars – raising more than \$1.2M, 20% more than had ever been raised in the Campaign's history.

“I congratulate the 2014 Generous Associates Co-Chairs and Coordinators on this incredible result,” said Greg Craig, partner at the law firm of Skadden and Honorary Chair of this year's Campaign. “I am so proud and inspired by what these associates have been able to do for D.C.'s most vulnerable residents in just six weeks. They have demonstrated tremendous generosity and enthusiasm – drumming up support from their colleagues and firms to ensure that Legal Aid had another record-breaking campaign this year. Knowing what a life-changing difference this makes to the clients that Legal Aid serves, I can only say that I am honored to have been part of this effort to help make justice real for D.C. residents living in poverty.”

Firms leading the way with highest overall totals included Campaign veterans WilmerHale and Latham & Watkins, which raised an astounding \$146,260 and \$125,250, respectively. In third place overall was Kirkland & Ellis with an impressive \$59,980, and notable mention goes to the law firm of Paul Weiss which raised the fourth highest total – \$59,160 – despite being in one of the smallest firm categories (51-100 attorneys), as well as to Williams & Connolly and Skadden, both of which raised more than \$50,000 each this year. Also worthy of special mention are top firms in their respective size categories: Gilbert LLP, Paul Weiss, Dickstein Shapiro, Pillsbury, Kirkland, Latham & Watkins, and WilmerHale. The Top Firm Fundraising Competition of the Generous Associates Campaign allows firms of all sizes to compete for recognition based on the number of lawyers in their Washington, D.C. office. The final result of the competition is posted here: <http://www.legalaiddc.org/support-legal-aid/generous-associates-campaign/top-fundraising-firms/>

This year, Legal Aid created its first-ever **Outstanding Generous Associates!** recognition program in an effort to recognize non-partner donors during the Generous Associates Campaign

who give a cumulative total of \$250 or more to the Campaign. Legal Aid is pleased to announce that the Outstanding Generous Associates! recognition listing ended with 486 members this year.

All participating firms will have the opportunity to qualify for the second-ever Generous Associates CulinAerie Cooking Competition – hosted by CulinAerie, one of D.C.’s premiere recreational cooking schools – by meeting a variety of fundraising criteria. By finishing first and second, Latham and Wilmer are guaranteed slots. The remaining qualifying firms will be entered into a drawing, and eight will be chosen at random to participate in the cooking competition scheduled for October 1st, 2014 at 6:30 PM at CulinAerie.

“On behalf of Legal Aid, but more important, on behalf of our clients, I thank everyone who participated in this year’s record-breaking Generous Associates Campaign,” said Eric Angel, Legal Aid’s Executive Director. “It is truly extraordinary that D.C.’s generous associates (and partners and others) have now not only surpassed the million-dollar milestone, but also made this the most successful Campaign in Legal Aid’s history. This Campaign raises approximately one fifth of Legal Aid’s budget every year, so it is no exaggeration to say survivors of domestic violence will get to safety, families will remain safe in their homes, elderly D.C. residents will receive the health care they need and to which they are entitled under the law, because of what was accomplished by D.C.’s generous lawyers this year.”

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About the Generous Associates Campaign

The Generous Associates Campaign is an annual fundraising campaign run by D.C. law firm associates to raise money for Legal Aid, the oldest and largest general civil legal services program in the District. This year, the Campaign was led by more than 170 associate coordinators and 12 associate Co-Chairs. Additional information about the Campaign can be found at the Generous Associates Campaign website (<http://www.legalaiddc.org/support-legal-aid/generous-associates-campaign>).

About Legal Aid

The Legal Aid Society of the District of Columbia is the oldest and largest general civil legal services program in the District of Columbia. For more than 80 years, Legal Aid lawyers have been making justice real – in individual and systemic ways – for persons living in poverty in D.C. Legal Aid lawyers provide high-quality individual and systemic advocacy in housing, family, public benefits, and consumer law. Legal Aid also has a nationally-recognized appellate program, the Barbara McDowell Appellate Advocacy Program. Since its founding in 1932, Legal Aid has worked to help thousands of low-income D.C. residents keep their homes, stabilize their families, access health and government benefits, and feel safe in their communities. Please see our website, www.LegalAidDC.org, or read our blog: MakingJusticeReal.org.